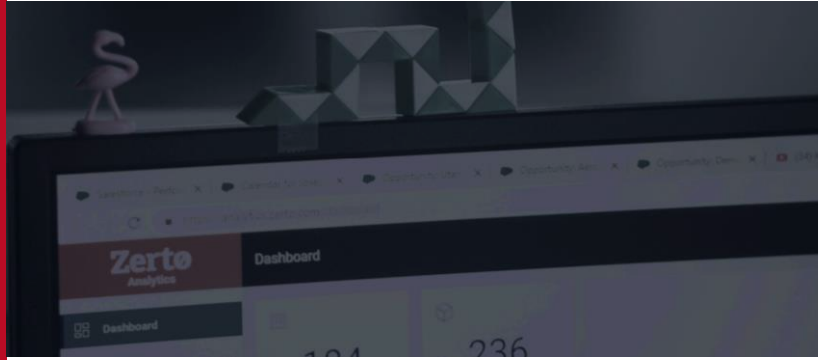


The only all-in-one IT Resilience Platform, converging Disaster Recovery, Backup and Cloud Mobility in one simple, scalable platform.

| About
Zerto

OUR VISION

To enable an uninterrupted world for all technology users, consumers, and businesses



ESTABLISHED
2009

3 Global Offices

CUSTOMERS
9500

80 Countries

PARTNERS
1500

Including MSFT,
HPE, IBM, and 450+
global MSPs

Agenda

Recover from ransomware in minutes

- 1** The evolution of ransomware attacks
- 2** Challenges of backup technology
- 3** Continuous Data Protection
- 4** DEMO: Recovering from ransomware
- 5** The Zerto Platform

December 2020

Online education vendor K12 hit with ransomware, pays ransom

Ransomware-struck schools reject £1m demand from crims in timely reminder to always mind the air-gap

By **Chris Mellor** - December 9, 2020

GBMC Nurse: Hospital 'Crippled' By Ransomware Cyberattack

Foxconn electronics giant hit by ransomware, \$34 million ransom

By **Lawrence Abrams**

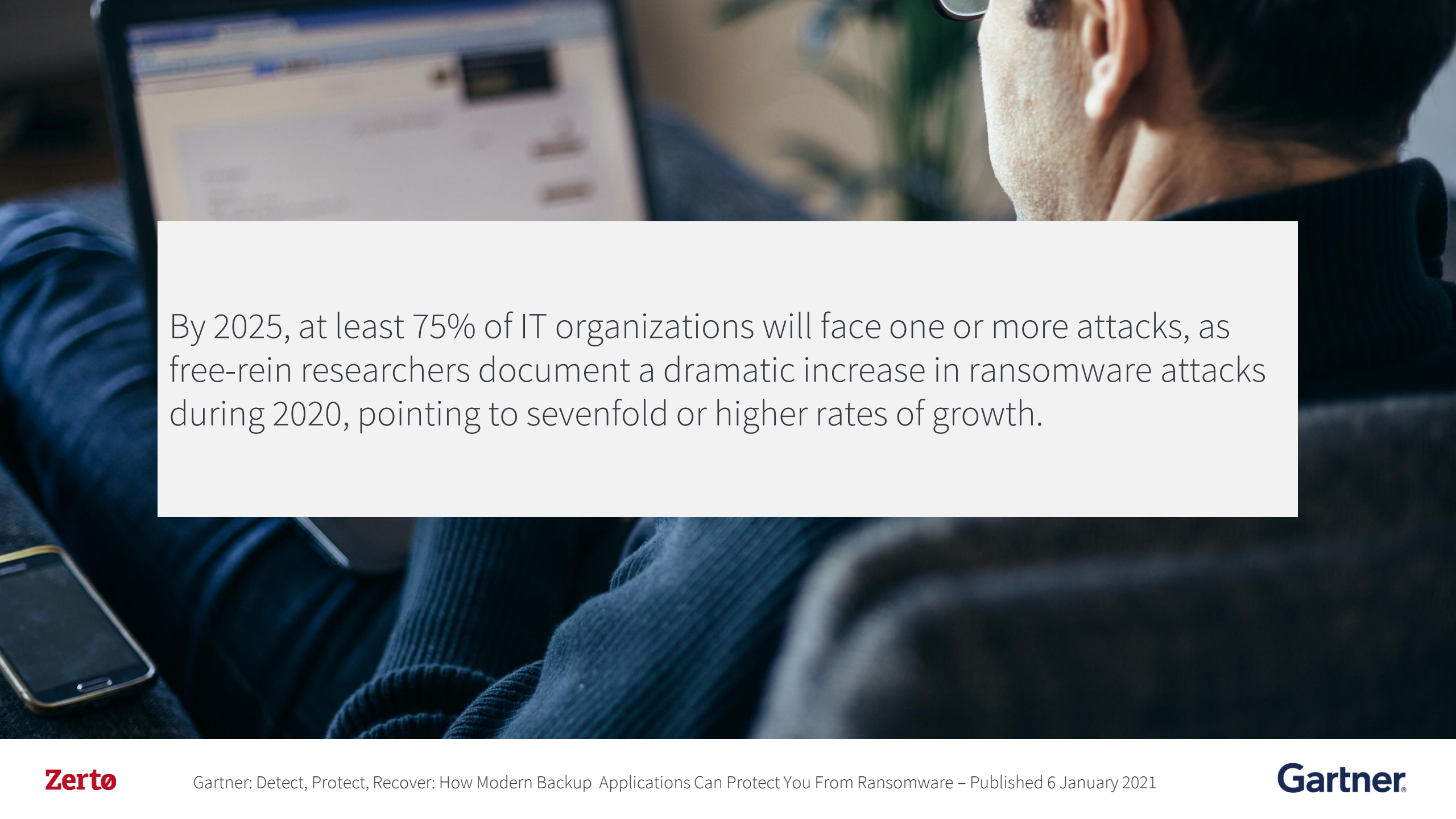
December 7, 2020 01:01 PM 0

Largest global staffing agency Randstad hit by Egregor ransomware

Major Norway cruise line Hurtigruten hit by 'comprehensive' ransomware cyberattack

GenRx Pharmacy ransomware attack leads to HIPAA data breach disclosure

Forward Air reveals ransomware attack, warns of revenue hit



By 2025, at least 75% of IT organizations will face one or more attacks, as free-rein researchers document a dramatic increase in ransomware attacks during 2020, pointing to sevenfold or higher rates of growth.

3 Steps

to strengthen your response using backup



Detecting Attacks

The backup system is well-placed to aid in the early detection of attacks, including active ransomware and detection of ransomware before it is activated.



Protecting the backup system

Because the backup system is frequently attacked as part of a broader ransomware attack, protection of all its components is critical to successful recovery.



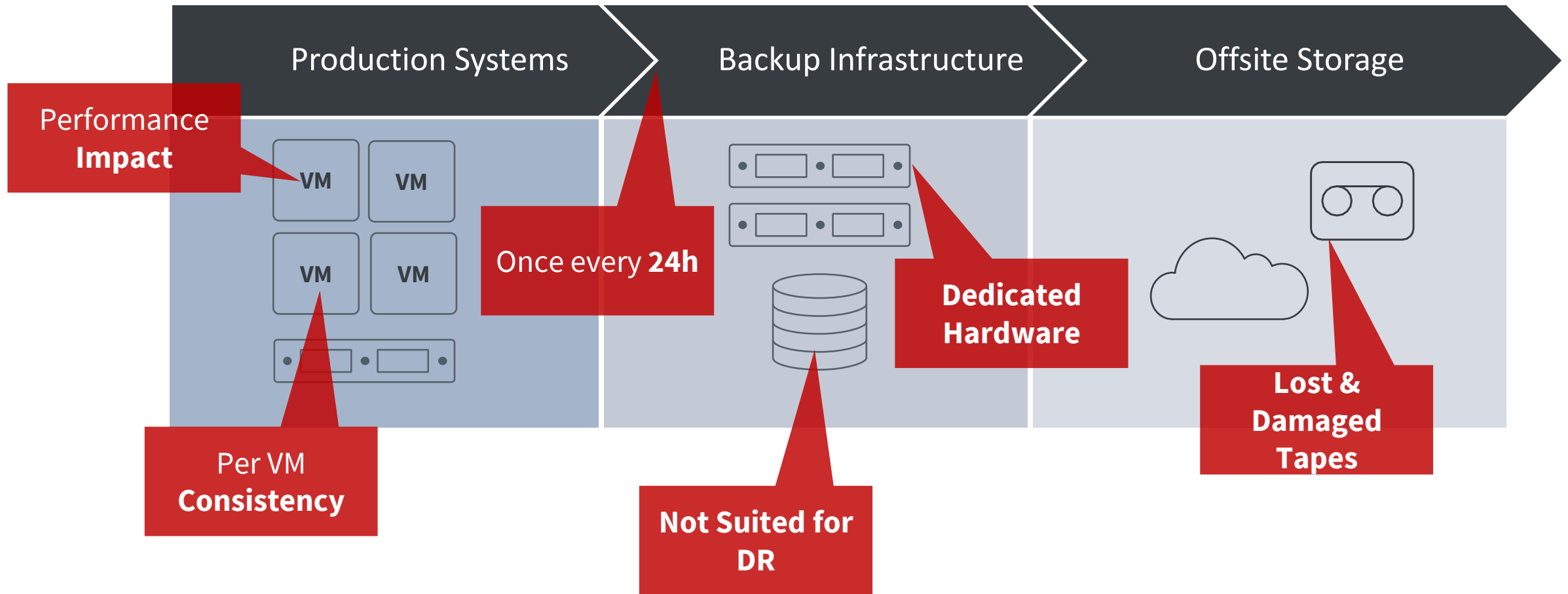
Recovering from attacks

The recovery process isn't as simple as just restoring from backup, the process can be complex and time-consuming, so the performance of the backup system and automation of the recovery process are critical.

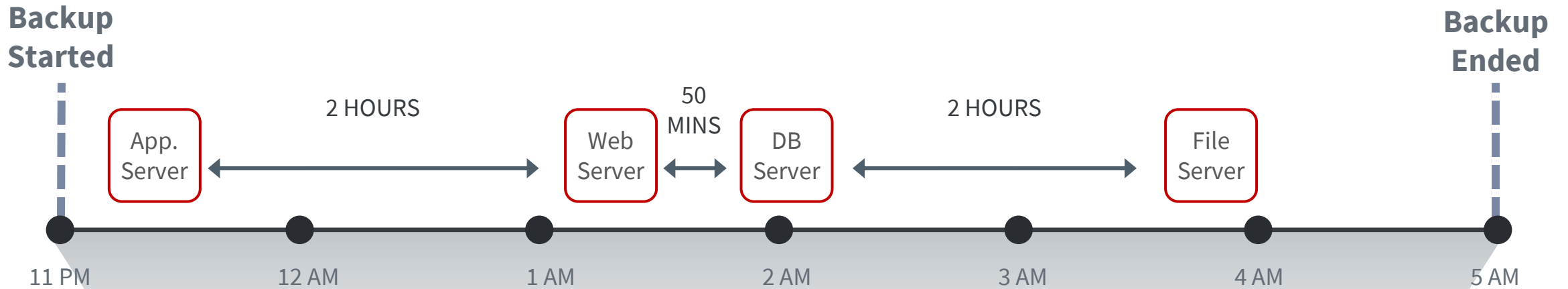
Recovering from attacks

Rethinking backup technology

Traditional recovery process challenges



Recovering enterprise applications



Inconsistent Recovery

A new way to recover

Zerto's Continuous Data Protection (CDP)

What is true continuous data protection?

1

Replication

Near-synchronous replication at the hypervisor level

2

Journaling

Journal-based recovery based on selecting granular checkpoints

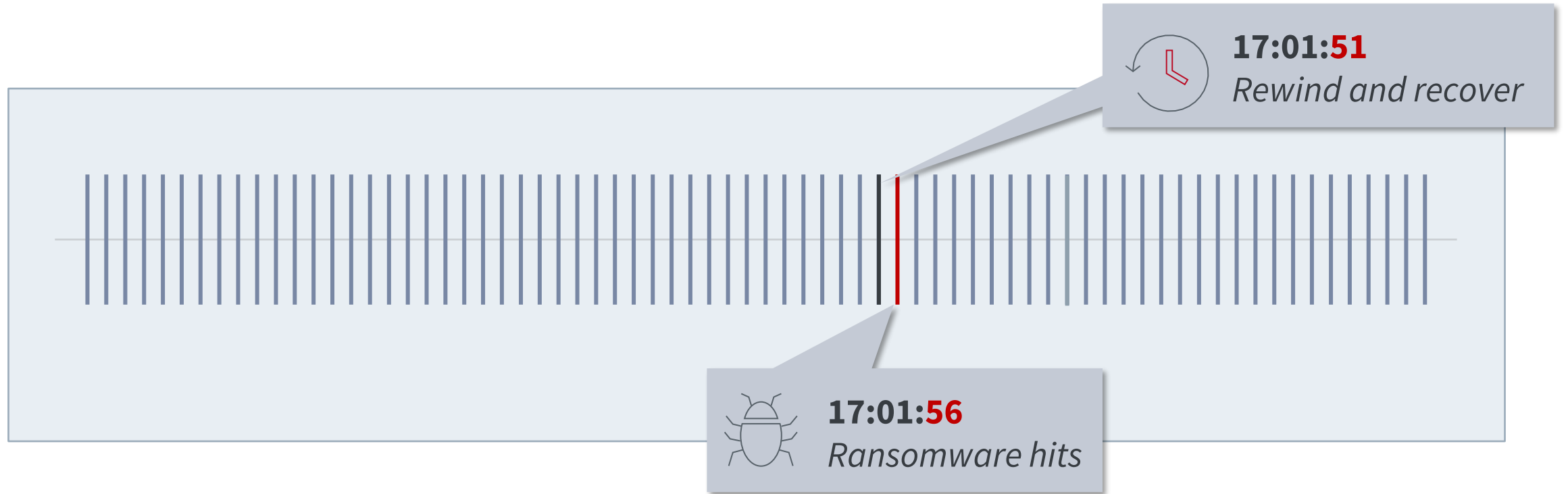
3


Application-centric


Easily recovery entire applications with a few clicks

Journal-based recovery


Rewind and recover to any point in time



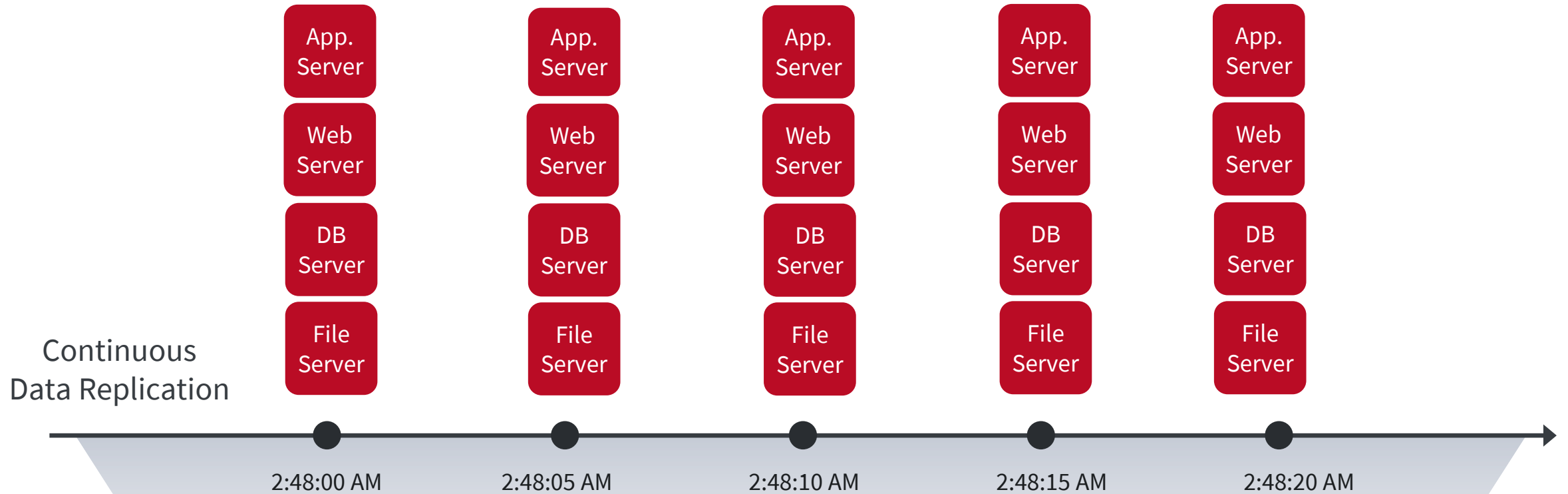
 Sites

 Apps

 VMs

 Files

Application-centric recovery



Live Demo

How Zerto can help you recover your data

MORE THAN RANSOMWARE



DISASTER RECOVERY

Infrastructure Failures

Natural Disasters

Power Outages

BACKUP & RECOVERY

User Errors

File Deletions

Corruptions

Ransomware

LONG-TERM RETENTION

Legal Requirements

Compliance Recovery

DATA MOBILITY & MIGRATIONS

Application & Data Mobility

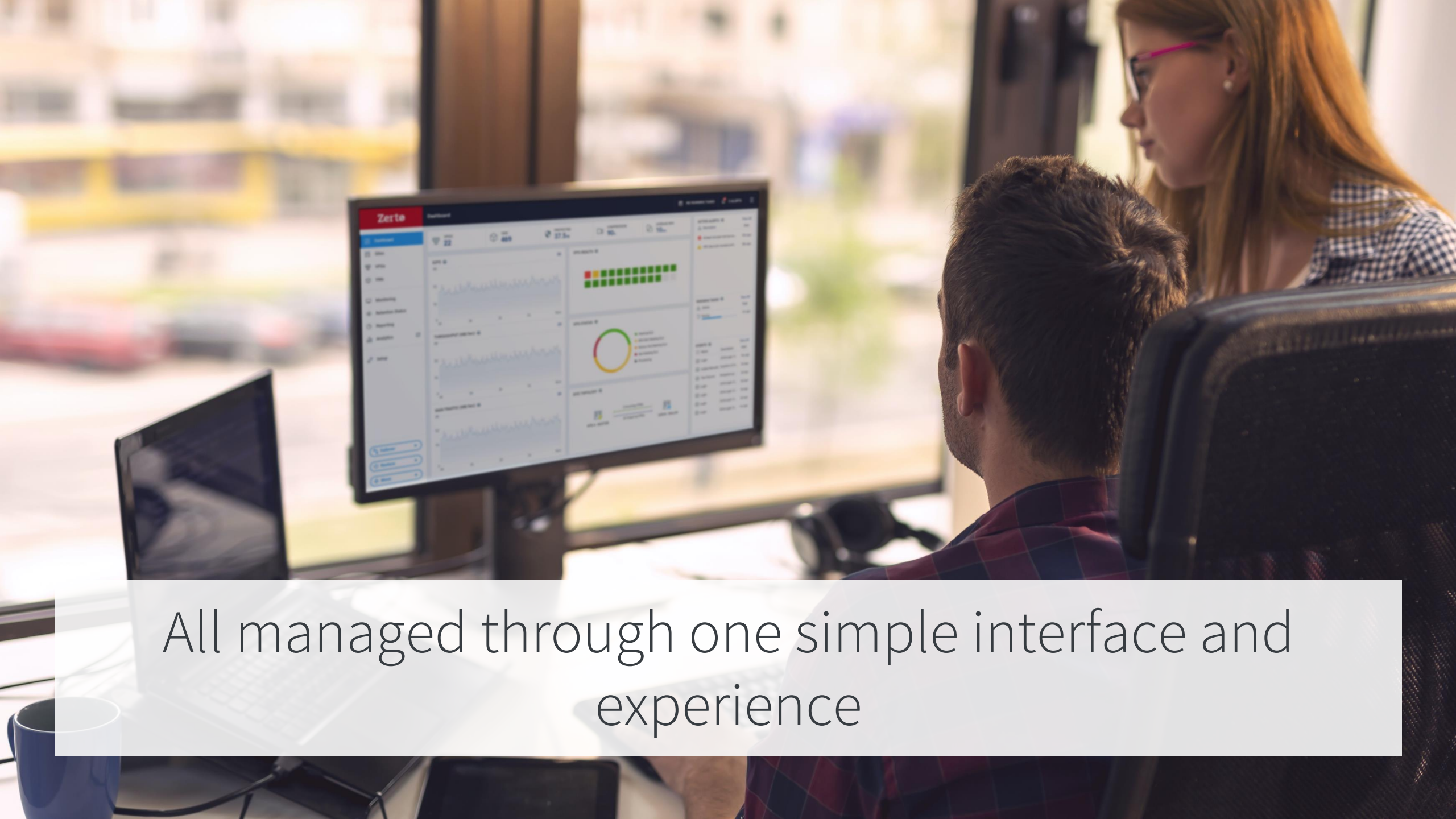
Hybrid, Multi-cloud

Migrations & Consolidations

TEST & DEVELOPMENT

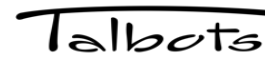
Dev / Test / Patch

Infrastructure Modernization



All managed through one simple interface and experience

TRUSTED BY OUR CUSTOMERS



Thank You Zerto



Rod Yazdi
UK/I Systems Engineer
m: 07990 550971
e: rod.yazdi@zerto.com

Karen Woolnough
UK/I Account Manager, Legal, Finance, Insurance
m: 07712 275387
e: karen.woolnough@zerto.com